

MINUTES OF ANNUAL MEETING OF
NEBRASKA BROADCASTERS ASSOCIATION

May 16, 1957
York, Nebraska

Meeting of the twenty-third annual session was called to order at 10:00 A.M. at York Country Club by President Richard W. Chapin.

Minutes of the last annual meeting were read by Bud Pentz. The financial report was read and approved. Sufficient copies were available for those who wished same. It was moved by Les Hilliard, KOLT, Scottsbluff, and seconded by Gene Ackerley, KCOW, Alliance, that the reports be accepted. Motion carried.

Introduction of those present was made because of new faces seen. Following:

L. L. Hilliard - KOLT - Scottsbluff
James Ebel - KOLN-TV - Lincoln
Hal Fitzgerald - SESAC, Inc. - New York
Gene Ackerley - KCOW - Alliance
W.G. Walter - KOLT - Scottsbluff
Evans Meier - WJAG - Norfolk
Hartley Samuels - WDLB - Marshfield, Wisc.
David Young - KSID - Sidney
Paul Fry - KBON - Omaha
Emory H. Dahlgard - KBON - Omaha
Vince Wasilewski - NARTB - Washington D. C.
Bob Thomas - WJAG - Norfolk
Roger Larson - KFOR - Lincoln
Ken Titus - KMMJ - Grand Island
Bill Moore - KMMJ - Grand Island
Bill Martin - KMMJ - Grand Island
G. H. Haskell - KFAB - Omaha
Richard Chapin - KFOR - Lincoln
Tom Gleason - KAWL - York
Roy Lenwell - KBRL - McCook
Jerry Bryan - KAWL - York
Bill Scott - KRSL - Russell, Kansas
Mel Gleason - KAWL - KRSL - York, Nebraska and
Russell, Kansas

Lew Jeffrey - KMTV - Omaha
Frank Whitley - Nebraska Heart Association - Omaha
Lyle DeMoss - WOW - Omaha
Newell Eastman - KOGA - Ogallala
A. F. Giesler - KRNY - Kearney
Bert Gallemore - KRNY - Kearney
H. C. Snyder - KGFT - Fremont
Don Mundy - KGFT - Fremont
Milo Kincaid - KJSK - Columbus
Virgil Sharpe - KOWH - Omaha
Ed Morgan - KOWH - Omaha
James K. Quinn - United Press - Omaha
Jack Gilbert - KHOL- TV - Kearney
Harold Soderlund - KOOO - Omaha
Eugene S. Thomas - KETV - Omaha
Ray Kozak - KRGI - Grand Island
Max Brown - KRVN - Lexington
John Powell - KHAS - Hastings
John Meredith - KHAS - Hastings
Ben Sanders - NARTB - Spencer, Iowa (KCID)
Ken Keller - University of Nebraska
John Mitchell - KGFW - Kearney
Howard L. Harrington - KOGA - Ogallala
O. L. Myerson - World Radio Lab - Council Bluffs
LeRoy Rockwell - University of Nebraska
Phil Laughlin - KNUS - KUON-TV - Lincoln
Chuck Patrick - KNUS - KUON-TV - Lincoln
Bill Macdonald - KFAB - Omaha
Gordon C. "Bud" Pentz - KWBE - Beatrice

Announcement was made that the Broadcast Music Incorporated Clinic meeting would be held at 10:00 AM on May 17th, 1957, at York Country Club.

DICK CHAPIN - I want to extend my thanks to all officers who served with me during the past year. I will briefly report on my excursion to Washington in February for the Presidents' meeting. This was the second annual meeting. It afforded a fine opportunity for an exchange of ideas.

It was suggested that a committee should be asked to make a resolution that license permits be lengthened to every five years instead of three years.

Hal Fellows reported to the State Presidents on the Voice of Democracy project.

Personnel Placement Bureau - Since last May there was issued from the President's office fifteen bulletins. I would like to know if they were used

because there was quite a little work involved. I would also like to know if you wish them continued. This same information actually is in national trade publications and covers three states. If help in bulletins is still needed we will continue it.

KEN TITUS - I so move. Motion carried.

Several members stated they had tried to use information but it was not too helpful. Others stated it had been useful.

DICK CHAPIN - I would like to appoint two committees:

Resolutions Committee as follows:

John Mitchell, Chairman
Dave Young
Jim Ebel

Nominating Committee as follows:

Bob Thomas, Chairman
Les Hilliard
Gene Ackerley

Bob Thomas will report on the Legislative issues:

BOB THOMAS - My committee helped bring Legislative bills to your attention from time to time. You all sent letters to your Legislators and it seems to have been effective. Hope you continue it. It was January before the Legislature got under way. Actually, there was nothing too spectacular in the way of filings. An anti-industrial bill was brought to floor and it was killed in committee. The 1955 Legislative Committee was very helpful in screening Legislative bills for us. WJAG was appointed to join the Associated Industries. This service screened bills in the Legislature and passed them on to us. In turn I screened them and passed pertinent information on to other members of the Nebraska Broadcasters Association. (Here a discussion was raised as to the cost of WJAG membership in Associated Industries. Total cost was \$50.00 per year)

I'll now bring you information on certain Unicameral bills. LB-17, Corporation Revenue and Taxes. It could have included radio and television. We would have asked them to clarify that, if the bill passed, not to apply to us. We sent individual letters advocating the bill be killed in committee.

Some attention was given to LB-21. where annual fees by corporations involved increases. Bill was killed. The Norfolk senator on that committee told me of definite effects various letters had. We notified other organizations in the State. The Senators appreciate knowing your feelings on various bills.

Let's stay on the bandwagon, get other bills screened and properly made known to interested parties.

LB-548 -- report to economize on license plates by issuing new plates once every other year. We expressed our approval of same. We were opposed to LB -294 and LB - 497. Both were killed in committee. Suggested sending all Nebraska Broadcasters Association members a list of Senators and the members of the various committees. The Associated Industries was in favor of working on the state and national level.

Our screening paid off on this. I would suggest next time joining the National Citizens Council instead of Associated Industries. WJAG has been receiving the reports of the National Citizens Council which gives an analysis of the bills coming before the Legislature. It is a weekly report and is much more regular. It seems to be of more assistance. I believe it is a worth-while service. It might be worth-while for Nebraska Broadcasters Association to subscribe or perhaps stations already receiving this report could pass it on to the membership at large.

VIRGIL SHARPE - I move the stations get the reports and pass them on. Seconded by Les Hilliard. Motion carried.

DICK CHAPIN - Just as good if not better. It will save money by using Nebraska Citizens Council.

BOB THOMAS - Other bills handled by the Legislative Committee included one aimed primarily at newspapers trying to broaden the liable laws. We were asked to go along with the newspapers in opposing it. However, the bill never came out of committee.

DICK CHAPIN - A two page letter was sent to Fred Harris.

BOB THOMAS - That letter was to explain to Fred Harris we were not considered a medium. It is up to the Legislature to correct this. Some increased action on this would have called it to the attention of the Legislature. The Association would prefer passing action on using radio against publishing in newspapers.

DICK CHAPIN - Should we make a resolution against it or should we pass it up?

VINCE WASILEWSKI - I do not know of any state having a law where total requirements are met solely by radio.

BOB THOMAS - I do not feel that it is only radio.

BEN SANDERS - NARTB - A bill before the Iowa Legislature now, which is due to come up, where four cents a word is to be paid to the station to broadcast

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these notices instead of using only newspapers. It stands a good chance of being passed. To give you an example, in my own community, the Spencer newspaper has begun using double sized print on newspaper legal notices. Naturally, this doubles the cost. This has aroused a great deal of enthusiasm toward radio broadcasting of legal notices. The power company alone in Spencer would spend almost \$600.00 a year simply for legal notices. Of course, they are very much in favor of radio.

DICK CHAPIN - I suggest the Resolution Committee do something about bringing this before the Association. Should we take action now or leave it up to the Resolution Committee:

It was moved and seconded to leave it up to the Resolution Committee. Motion carried.

LES HILLIARD - Report on Sports Committee. Would send out letters suggesting anyone in an "A" School District contact the principal of the high school and talk to him about fees. Even contact other principals and talk to them to see if there is something more can be done, or perhaps we could have better results by going direct to the school boards.

DICK CHAPIN - Next is a report from John Mitchell, who for the past year, has been working on a promotion for Ak-Sar-Ben and has worked out an award program for radio and television stations.

JOHN MITCHELL - We considered several awards that were comparable to the newspaper award, and brought this matter up with the Board. It is intended for radio and television service awards. We thought possibly it would be presentable at this time; unfortunately, only one-half of the job is done. Actual negotiations with Ak-Sar-Ben have not been completed. Sometime this year they wish to be notified what you think they should be doing in connection with this and what stations are eligible for awards. We are going to write to them and tell them what we have set up as provisions and also what would have to be handed in as contest themes. We also discussed whether there should be several classifications or one classification eligible. We settled on one class for all stations. Two main prizes can go to these exhibits and have the judges present a placard. Check over the names nominated as to the two main winners. Theme should possibly be directed to community service. What projects have been presented during the year, objective of presentations and results to be considered. It was moved by Jim Ebel and seconded by Roy Lenwell and motion carried.

President Dick Chapin then deviated from the schedule and asked to show the film regarding Canon 35 prior to the luncheon. He then introduced Ben Sanders, Director of the Tenth District of NARTB. Mr. Sanders then reported on his

trips throughout the Tenth District, different station operations, sales policies, price policies and also observations he had made regarding new equipment.

The meeting adjourned for lunch at 11:30 A.M. The luncheon was held at the York Country Club. During the luncheon meeting, past president Gene Ackerley introduced the luncheon speaker, Mr. Vincent Wasilewski, from the National headquarters of NARTB. Mr. Wasilewski talked at length regarding the Freedom of Information film and other material which had recently been prepared by the National Association regarding Canon 35. He also talked about tax exemption for small stations and made appropriate remarks regarding political broadcasting and license renewal problems.

Dick Chapin responded to Mr. Wasilewski's remarks on behalf of the Nebraska Broadcasters Association.

President Chapin then introduced Mr. Frank Whitley of the National Heart Association. A presentation was made by Mr. Whitley to Sidney - KSID - and the award was received by Dave Young, manager; a second award was given to WOW at Omaha and this award was received by Lyle DeMoss. A third award was given to KOLT at Scottsbluff. Awards were made to the following television stations - WOW-TV in Omaha and KHAS-TV in Hastings.

The luncheon meeting was recessed and the afternoon session reconvened at 2:15 PM.

The first item of business of the afternoon session was regarding the sports problem. Don Klein, Director of the Nebraska State Education Association and Executive Secretary, was on hand to give some random thoughts which he had regarding the sports problem. He told the broadcasters he felt the school officials would cooperate with the broadcasters and he didn't see why a meeting of minds could not be reached. He felt a group of broadcasters from the Nebraska Broadcasters Association should meet with representatives of the State School Board Association and the Nebraska Athletic Association to see if the group couldn't find a common solution.

There was a great deal of discussion of various sports problems around the state. Jim Ebel reported regarding the Lincoln situation. Ray Kozak reported about the costs of broadcasting in Grand Island; John Mitchell, Roy Lenwell and Dave Young also made comments relative to this subject. There was no definite action taken. The new officers were to pursue this line of thinking during the coming year.

President Chapin then introduced Bill Macdonald to report on the Nebraska Network. Bill Macdonald reported on the activities since 1942 and how the

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introduced a new program which he thought
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should be necessary.

nd that there was approximately \$2,000.00 in U.S. Savings
on with the Nebraska Network and it was not being used.
Virgil Sharpe as a member of the Nebraska Network, that
h were held by the Nebraska Network be made available to the
roadcasters Association, and to take some of the funds for one
rogramming which had been outlined previously by Bill Macdonald.
seconded by Bud Pentz. There was more discussion on this and the
on was passed.

There was a motion by Virgil Sharpe, seconded by Gene Ackerley, that each
station interested in the University of Nebraska program be assessed \$1.00
per program. Motion carried. There was a motion by John Mitchell that the
excess money collected on the basis of \$1.00 per week per station be put into
a separate fund. It was second ed by Virgil Sharpe.

There was a motion by Roy Lenwell, seconded by Virgil Sharpe, that all
existing bonds of the Nebraska Network be cashed immediately. Motion carried.
There was a motion by John Mitchell in which he stated he would like to have
the Board of Directors of the Nebraska Broadcasters Association given
authority to make whatever investment they desired with the money obtained
from the cashing of the Nebraska Network bonds. The motion was seconded
by Roy Lenwell. Motion carried.

Jim Ebel asked if the Nebraska Broadcasters Association should be given
clarification of the lottery and gambling laws. There was a motion by John
Mitchell, seconded by Roy Lenwell, that the Nebraska Lottery Law be clarified.
Motion carried.

Secretary-Treasurer Bud Pentz stated that under the present rules of the
Nebraska Broadcasters Association there was no provision made for secretarial
help. There was a motion by Roy Lenwell, seconded by Les Hilliard, that
funds be available for secretarial help in the amount of \$200.00 per year.
Motion carried. There was also a motion by Jim Ebel, seconded by Roy
Lenwell, that \$100.00 be set up for the President's office for additional
secretarial help if needed.

President Chapin read a letter in regard to the Norris Heinaman Fund which
was proposed by some University of Nebraska students. They wanted a contri-
bution from the Nebraska Broadcasters Association. It was moved by Bob
Thomas and seconded by Gene Ackerley, that the recommendation should
come to the attention of the Education Committee. Motion carried.

The following resolutions were read by John Mitchell, chairman of the Resolutions Committee:

WHEREAS, Dick Chapin of KFOR, Lincoln, has rendered outstanding service to the Association as its President and Director of the Placement Bureau,

WHEREAS, Tom and Mel Gleason of KAWL, York, have been gracious and hospitable hosts at the annual convention of the Association, in York,

WHEREAS, Ben Sanders of KCID, Spencer, Iowa, has rendered great services to both NARTB and the Nebraska Broadcasters Association as a NARTB Director,

WHEREAS, the presence of Vince Wasilewski of NARTB added greatly to the deliberations for the annual meeting,

BE IT RESOLVED that a sincere vote of thanks and appreciation be given to each of the above-named parties and that the Association extend a warm round of applause as a token of its appreciation.

I move the adoption of this resolution. Seconded by Gene Ackerley. Motion carried.

Resolution No. Two:

WHEREAS, radio stations and networks desiring to broadcast sporting events from other states are confronted with paying broadcast fees which are not commensurate with those charged by Nebraska institutions;

WHEREAS, such practice discriminates against broadcasting stations in Nebraska;

WHEREAS, a policy of reciprocity would tend to alleviate this discrimination and might result in causing other states to reduce their broadcast fees to those charged by Nebraska.

THEREFORE, Be it resolved that Nebraska institutions which make broadcast fee charges to out-of-state stations, be requested to consider adopting a policy of reciprocity whereby stations from other states will be charged the same fee as a Nebraska station would be charged for a similar broadcast from such other state.

I move the adoption of this resolution. Seconded by Gene Ackerley, Roy Lenwell after a discussion, moved the resolution be tabled. John Mitchell seconded. Motion carried.

Resolution Number Three:

WHEREAS, there may be merit in investigating the possibility of radio and television stations being asked for publication of legal notices,

WHEREAS, it is believed that broadcasting stations may be of great service to the public and provide greater dissemination of information contained in legal notices than is presently the case.

BE IT RESOLVED, that the Board of Directors of the Nebraska Broadcasters Association be instructed to appoint a committee to make a detailed investigation into this subject, as well as gathering information of actions or proposed actions in other states, and report its findings and recommendations to the next annual meeting of the Association.

I move the adoption of this resolution. Seconded by Roy Lenwell. Motion carried.

Resolution Number Four:

BE IT RESOLVED, that the Nebraska Broadcasters Association urge Congress to extend broadcast licenses from three to five years, and that Nebraska Congressmen and Senators be informed of this action.

I move the adoption of this resolution. Seconded by Gene Ackerley. Motion carried.

Resolution Number Five:

BE IT RESOLVED, that the Nebraska Broadcasters Association support the proposal for exempting small market broadcasting stations from the over-time provisions of the Wage-Hour Law, and that Nebraska Congressmen and Senators be informed of this action.

I move the adoption of this resolution. Seconded by Virgil Sharpe. Motion carried.

Resolution Number Six:

BE IT RESOLVED, that the Nebraska Broadcasters Association go on record urging the FCC to authorize the use of remote control transmitters by all stations, regardless of power and regardless of use of directional antennas, and that the position of the Nebraska Broadcasters Association be placed on record with the Federal Communications Commission.

I move the adoption of this resolution. Seconded by Dave Young. Motion carried.

Resolution Number Seven:

BE IT RESOLVED, that the Denver Area Radio and Television Association be highly commended for the outstanding contribution which said Association has rendered in the field of Freedom of Information and that the action of the Nebraska Broadcasters Association be forwarded to such Association, and

BE IT FURTHER RESOLVED, that all broadcasters be urged to lend full support to the Freedom of Information Committee in this area.

I move the adoption of this resolution. Seconded by Jim Ebel. Motion carried.

Resolution Number Eight:

Read but disregarded.

Resolution Number Nine:

WHEREAS the Nebraska Legislative Party proved to be most successful,

BE IT RESOLVED that the Board of Directors consider making such party a permanent affair and consider holding such party during the year when the Legislature is not in session for key members of the Executive and Judicial.

I move the adoption of this resolution. Seconded by Virgil Sharpe. Motion carried.

President Chapin called for a report of the Nominating Committee. Bob Thomas, chairman, reported for the committee. The following men were nominated for office:

Virgil Sharpe - President
Ken Titus - Vice President
Bud Pentz - Secretary-Treasurer
Three radio directors - Dave Young, Roy Lenwell, Dick Chapin
TV Director - Jack Gilbert
District NBA Education Program Activities - Bill Macdonald
NARTB Director - Frank Fogarty

Mr. Thomas moved the adoption of the report. Seconded by Leroy Lenwell. The secretary was directed to cast a unanimous ballot for the preceding nominees.

There was a motion by Virgil Sharpe, seconded by Les Hilliard, that the next convention city should be Scottsbluff. Motion carried.

Dick Chapin then made remarks regarding his past year as president of the Association. He then relinquished the chair to the new president, Virgil Sharpe. Virgil Sharpe then took over the meeting. He stated he would try to get all appointments to the various committees for the Nebraska Broadcasters Association as soon as possible.

There was a motion by Dick Chapin, seconded by 'Bud Pentz, that the meeting adjourn. Motion carried.