MINUTES OF

NEBRASKA BROADCASTERS ASSOCIATION

CLUB ROOM, HOTEL MADISON, NORFOLK, NEBRASKA

APRIL 15, 1955

Public Stenographer:
Mrs. Jerry Hartner
503 North Tenth Street
Norfolk, Nebraska

April 15, 1955

The meeting was called to order by President Harry Burke at 9:45 a.m. Friday, April 15, 1955. President Burke introduced Mr. Charles Dean, Manager of the Norfolk Chamber of Commerce, who then gave a short welcome address.

A wire was read to the group from Sam Burkabant, Missouri Broadcasters Association. Also a letter from Grover Cobb, Kansas Broadcasters Association. Both sent regrets for being unable to attend the convention and wishes for a successful meeting.

The minutes of the 1954 meeting were read by the Secretary-Treasurer, Bud Pentz. It was moved by Roy Linwell, KBRL, seconded by Virgil Sharpe, KOWH, that the minutes be approved as read.

President Burke announced that there was a bit of a foray on the University Campus and the delegation from the University of Nebraska was asked to return to Lincoln. The delegation included George Round, Ken Keller and John Bentley:

The committees were then appointed by the President as follows:
Resolutions: Bob Thomas, chairman, Gene Ackerley and Bill Martin.
Nominations: John Alexander, chairman, Paul Fry and Bob Johnson.
Dues Structure: Les Hilliard, chairman, Owen Saddler, Bill Finch, and Virgil Sharpe.

The President's report was then given by President Burke as follows: During the course of the year the Vice President resigned and no one was appointed to the office, so that office remained vacant. Station KOLN has been sold to Bob Frudeger.

There is an invitation from Max Brown, KRVN, to hold the 1956 convention at Lexington. A wire was also received from Bernard Smith, Chairman of the Convention Committee, Lexington Chamber of Commerce. An invitation was extended by Omaha, and also by North Platte.

A letter was read from John Henry, Omaha Better Business Bureau complementing the radio industry on refraining using Bait Switch Advertising.

It was called to the attention of the group that in North Dakota there was a Bill introduced which would prohibit the advertising of alcoholic beverages on radio and TV. The bill was recommended for postponment and was killed on the floor. We should definitely be on the look-out for this type of thing.

Bob Thomas stated that Don DeVries has been in Lincoln watching the Legislature on bills of interest to the radio and TV industries. The Secretary reported the income from car license plates and stated that this income might be used by Mr. DeVries in order that we might have accurate and prompt Legislative information.

The President then stated that this matter would be discussed further at the afternoon session.

Bob Thomas reported on LB 377, commonly called the Poultry and Egg Bill. He stated that the poultry prices you broadcast are far from the actual poultry prices paid. He urged that everyone present should wire or write your Senator to pass LB 377.

Bill Martin, KMMJ, suggested that a wire be sent by this group, as a resolution of the group, in support of this bill.

The President directed the Resolutions Committee to make up such a wire.

At this time, all those who had not previously signed the register were requested to do so.

A letter from W. N. McKinney, Past President, Arkansas Broadcasters Association regarding HB 505 was read, as follows:

Dear Broadcaster:

This information is for your State Broadcaster's Association!

A very serious piece of legislature has recently been signed into LAW by the Governor of the State of Arkansas! A bill was introduced and passed by both houses BEFORE our State Association knew about it. True - - we were negligent in not catching the matter before the Legislature closed, BUT , we did not! In fact, the bill was called to Our attention by the NARTB in Washington. This was very embarrassing. We have failed to get the bill VETOED, but the least we can do is to fill you in on details so that YOUR ASSOCIATION can watch your legislative bodies.

Enclosed you will find a copy of HB 505 which was signed by Governor Orval Faubus of the State of Arkansas. If you will read the bill carefully, you will note several points that mark it clearly UN-CONSTITUTIONAL. Also enclosed, you will find a legal analysis of HB 505 which was prepared by Legal Counsel of NARTB at the request of Governor Faubus.

This type legislation has been submitted to CONGRESS and has failed. The Military was unsuccessful in passing such in Congress, so the next step is to take it STATE BY STATE! Purposely, the Military selected the disrupted Legislature of Arkansas to slip such a matter into law. Our legislature was in the middle of a fight over school funds and therefore the full import of HB 505 was not clearly understood as it was passed by both the House and Senate.

Briefly, here is what has happened. Your towers, under this form of law, constitute a navigational hazard by U.S. ARMY AIR FORCE REGULATIONS 86-3. The Air-Space Coordinating group and the CAA regulations DO NOT APPLY under this law. This is also total disregard to the landing pattern ONLY.....but includes a ten mile circle around the airport - - effecting NOT ONLY TOWERS, but the GROUND ITSELF! Under such a law, any building, water tank, tower, power-line, or HOME DWELLING can be condemned and moved.

Have the attorney for your Association check the enclosed bill and the attached analysis -- and keep a WATCH DOG on such legislature in YOUR state. We have failed in Arkansas, but we want to help our fellow broadcasters by warning them to catch such a bill EARLY in the legislature and kill it at that point.

Our American System of government is based on a government of, by, and for the people. But, when such important powers are turned over to the MILITARY and taken OUT of the hands of the people, then we are approaching a dangerous situation....a MILITARY STATE. The Air Force regulations are not only unduly restrictive, but can BE CHANGED OVER-NIGHT without the knowledge or permission of the people of this nation. If the Air Force feels that a 20-mile circle is needed in place of 10, then, overnight Air Force Rules 86-3 will be changed to read TWENTY-MILES around a U. S. Airport.

If your State Association Attorney would like to have additional information about this matter, have him contact either Ralph Hardy or Vincent Waselewski at NARTB in Washington.

The Arkansas Broadcasters Association is "locking the door of the barn AFTER the horse has been stolen", but, at least, our experience may be of some helpful benefit to you.

Best regards,

W. N. McKinney

PRESIDENT BURKE: A copy was sent to all stations on this Libel and Slander Bill that was introduced into the Legislature, and I understand that it has been tabled.

FRANK FOGARTY: I had my attorney look it over and he gave me his comments on the bill. It is something that will be coming up again. What the newspapers asked us to do was not endorse it, but to go along with them a little bit. When they do bring it up again, perhaps we should go into it as a group.

JIM EBEL, KOLN: It was tabled at that time because it did not seem to be the proper time to present this bill. Our attorneys also looked over this bill and I can give you the information they gave us. This bill is to protect the person sued so that they do not have to go out to a far point for the hearing of the case.

PRESIDENT BURKE: I would like to tell you that John Meagher, Vice-President in Charge of Radio for NARTB, Washington, will be our speaker this noon. At this time I would like to introduce Mr. Frank Whitley, a representative of the Nebraska Heart Association, who has a few words to say to the group.

Mr. Whitley read a letter to the group from the Nebraska Heart Association thanking everyone for the kind cooperation given the Heart Association at all times.

FRANK WHITLEY: The Nebraska Heart Association would like to honor Radio Station WOW and WOW-TV in recognition of the part they played in the "big lift". Of their own intiative, they invited the Heart Association to their offices and outlined a program whereby the full resources of WOW would be put behind the Heart Fund Drive. The time donated is valued at $25,000. We would like to express our appreciation to these two fine stations in our educational program. For this service to the cause of heart disease, we would like to present an award to Mr. Frank Fogarty, Vice-President, WOW---WOW-TV, Omaha.

FRANK FOGARTY: I should like to thank the Heart Association, but I feel that Bill McBride and Lyle DeMoss should really be the ones to receive this award.

FRANK WHITLEY: We would also like to honor your host station today, Radio Station WJAG. We have gone over all our correspondence during the past three years and the cooperation that WJAG has shown is truly outstanding. Each year they have written to us for a list of the chairmen of the Heart Funds in their territory. They have given continuous service to the Heart Association during the past several years. I would like to extend this award to Bob Thomas and Glen Hixon.

Bob Thomas then spoke a few words of thanks to the Heart Association representative, Mr. Whitley.

PRESIDENT BURKE: The financial report of the Nebraska Broadcasters Association as of February 28 was mailed the middle of March to each station. You have probably looked it over, and I doubt if there is any reason why we should go into it again.

It was moved by Jim Ebel, seconded by Roy Lenwell that the report be accepted. The motion was carried.

Secretary Pentz reported that bonds owned by the Association, numbers C611964, C611965, C611966 and C611967 will soon come to maturity, and asked the group what should be done. After a short discussion, it was moved by John Alexander, seconded by Virgil Sharpe, that money be taken from the treasury in the amount of $100, or as much as is necessary and the money be reinvested in another bond. The motion carried. Secretary-Treasurer Bud Pentz was authorized to take care of this investment.

The question was raised as to what the Government bonds are to be used for, and the President stated that the purpose of the money is to have it at hand should an emergency arise when the group needs money, then it is immediately available.

PRESIDENT BURKE: At this time, I suggest that we discuss the dues situation. For several years there have been comments as to how the dues are charged. I had to ask Bud this morning how we arrive at the figures on these dues. At the time it was set up as 1/40th of the highest quarter hour rate per month. KMTV pays $84.00, Chadron pays $2.90. It seems to me that it is a little out of balance somehow. It seems that some other basis could be worked out.

Discussion was held on the question. It was suggested that a minimum of $1.00 per month should be made. It was also suggested that the NBA do more for the members as well. Secretary Pentz informed the group of the value of a personnel placement clearing center. Jim Ebel suggested that the organization make up a budget for the year and then on the basis of that budget, allocate the assesments to the stations on a percentage basis. President Burke read from the Constitution and By-Laws the information on the dues.

BOB THOMAS: I found out, through inquiry to several surrounding states, that Nebraska is probably the lowest in dues rates of any state around. If we have any more projects we have to raise the dues.

Frank Fogarty stated that he would be willing to have both the radio and TV stations billed separately as members of the Association.

PRESIDENT BURKE: We will turn this over to the Dues Committee and let them study what is being done and come up with a recommendation for the group.

At this time, the president introduced Joe Hartenbower, of KCMO, the NARTB 10th District Director, and he reported to the group as follows:

JOE HARTENBOWER: Several meetings are to be held in the near future. The plan is to make these meetings on the clinic type of meeting. One of the things I was curious about was what the Board of Directors of NARTB does for the Association. The radio board meets by itself and the TV board meets by itself and final action is taken at the combined meetings.

The finance committee spends a lot of time on the Budget and the budget for 1955 is a little bit over $800,000. We are at maximum operating efficiency at this time. We worked out the dues structure on the networks so that they are paying equally. That is, the TV and radio stations pay the same amount.

A radio board vacancy is filled by an election, but no person is put into the vacancy if the term left is less than six months.

We spend a lot of time on legislation. I recommend that you watch your weekly bulletins closely on legislation. I feel that your Association should have a membership in the State Chamber of Commerce, or in Associated Industries. They cover all the points on the legislative reports in great detail.

I would like to see a greater interest in personalized radio sets. Todd Storz is on the committee in this district and Grover Cobb in Kansas. The Association has taken steps to cooperate and manufacture more of the small sets.

There is a great deal of work being done on the remote control situation. We are now working on the stations that have over 10 Kilowatts. Since we have the original approval, we should get remote control operation on everything that we can and we should go all the way.

An important group in the Association is made up of John Meagher, Henry Clay, myself, Robert Swaesey and the Promotional Department of the Association. We feel that many of us are not sold on radio. We are setting up a promotion to sell radio to ourselves. The Radio Advertising Bureau works on selling radio, and we are interested in keeping radio sold. We have developed a list of twenty points that will be the opening gun to keep our industry sold on radio.

The Association is ideally staffed. John Meagher is Vice President in charge of Radio, Thad Brown is Vice President in charge of TV. Hal Fellows is President and Chairman of the Board of Directors of the Association.

I urge you to attend the National Convention in Washington, D. C. this year and drop in and see the headquarters of our Association. Our Convention will start about the 22nd of May. Ike has accepted the invvitation to speak on the first day of the convention. The second day will be on radio and the third on TV. This will be one opportunity to mill with your Congressmen and your Senators. We are trying to get as much out of this as possible from the governmental side since we are in Washington. One of the problems we had in getting Ike to accept this assignment was because when they have these news conferences hundreds of newspapers are represented and only four or five radio representatives. The main reason is that there is only one representative from each network and not from each station. Take this opportunity to get to know your senators and congressmen.

In regard to AT&T Longlines Rates, we have a committee working on getting a rate decrease on our longlines.

The community antenna problem continually comes up and a lot of work is being done on this.

Subscription Television has been of major importance in our discussions. There is considerable activity on off-color music. If we don't clean it up ourselves, we are going to be cleaned up.

JIM EBEL: I am a member of the NARTB Longlines Committee. You may be interested to know that AT&T has conducted a complete investigation on everyone on that committee. That is important to them, and I think that it is just as important to us.

Walker in Engineering would like to have more comments from all the engineers on questions sent to them. We've got a good deal of interest in color television and remote control.

JOE HARTENBOWER: This national convention is concerned with radio for the second day, immediately after government day. Now, on that questionaire, we certainly would like to have your cooperation in getting them back. On the labor contracts we like to have your identification of your station so that we may publish it.

The radio and TV industry is interested in a uniform adoption of daylight savings time schedules on a national basis. The big problem is

in the east. New York City and six surrounding states have adopted a plan to run daylight saving time through October 30.

JIM EBEL: I would like to know how many of the Association members would be in favor of daylight saving time on a national basis.

PRESIDENT BURKE: Let's have a hand vote on that. The vote was almost unanimous. I would like to have the resolution committee make up a resolution in regard to this.

Bud took it upon himself to send us these news license plates and I would like to know if they are helpful or not. Do you want it continued? We would get new plates each year.

There were several comments in favor of the plates.

It was moved and seconded that we continue the use of Radio News Car Plates. Motion carried.

At this point the meeting recessed until 1:30. At 11:30 there was a cocktail hour, compliments of Radio Station WJAG. Immediately afterward, luncheon was served to the group in the Club Room of the Hotel Madison.

At 1:15 President Burke introduced Ed Hale, President of the Norfolk Chamber of Commerce, Jerry Huse of the Norfolk Daily News and WJAG, and several other guests, including Martin Busch, Program Director, KUSD, Vermillion, South Dakota. Twenty-seven stations were represented at the convention. He then introduced John Maegher, Vice-President in charge of Radio, NARTB, Washington, D. C., luncheon speaker who spoke as follows:

JOHN MAEGHER: It is I who should be thanking you for the opportunity of being with you today and enjoying some of your generous Nebraska hospitality. I bring you greetings from the staff of NARTB.

It is always a real joy for any of us from NARTB to observe a well organized State Association in action. The Nebraska Association was organized in 1934 and was the fifth state association to come into existance. We now have some 46 state associations, and we are very hopeful that broadcasters in the other two states will be organized before the year is out.

The broadcasters of Nebraska have a stake in every other Association. South Dakota may very well have won a fight for you when they had the fight on the Bryson Bill. Their efforts are a matter of interest to broadcasters everywhere. The legislative activities of the State Association are carried on with their own State Legislature. They have aided the National Association tremendously. I would like to site a few of the more important contributions which can be made by State Associations relating to the control of state legislation.

First is the direct approach to the members of the Congress. That approach is particularly significant coming from ones in control of

the radio medium. The relationship between the State Associations and the National Association is excellent.

The National Association accepts the responsibility in calling the shots to attain primary results. It is then the responsibility of the State Association to follow through.

The second contribution is the development of friends in your home legislature. The history indicates that in 90 per cent of the Associations we can be joined by other interests than broadcasting. The explaining of our Associations can be a major objective of the State Association. Frequently many other organizations can be enlisted to our support, to advise you of pertinent information. By promptly relating these leads to National it would contribute to better coordination of our work.

Still another contribution is supplying Congress with fundemental information. When the originals of proposals are referred, they reveal a lack of information pertaining to broadcasting. You must get your stories in good order and into the hands of the legislators. This is particularly true in regard to advertising.

State Associations can provide another contribution by carrying out programs of public relations, by explaining our activities to the public at large. Broadcasters can check their files also in regard to broadcast bulletins. There are too many broadcasters that are uninformed about legislation on the books, without that which is to come up in the future. It is not our intention to shirk our responsibility but we are inviting the close cooperation of the State Associations. We must maintain contact with 96 senators, 435 representatives and 36 other Federal agencies. Obviously, we need some help if we are to perform as you want us to. Broadcasting will be threatened this year with more action by Congress than any other year in existance.

How many of you feel any qualms in reference to Sec. Docket 1123. It deals with dockets on AM and FM transmitters. We also requested a postponment of the final decision of from 6 months to one year. It was granted until June 6.

There was a meeting last week at NARTB headquarters. Two problems were involved. 1. Required purchase of new equipment and 2., Changes to be applied to existing equipment. Station will be required to make annual enlargements to meet requirements. Equipment would cost between five and ten thousand dollars. The group felt that $1,000 would be reasonable. The FCC people did not indicate that the manufacturer could guarantee the stability of the equipment for a period of three years. The group is continuing its investigation and the special legislation will be covered with a full report at the convention next month. Meanwhile, we want to assure you that we are doing everything possible to forestall hasty action on this subject.

Our preparation for assistance of remote control power has not progressed recently so rapidly as we had anticipated. We are unable to secure a sufficient number of stations to give us data. Our petition

must be carefully prepared and adequately supported by adequate evidence. So far there just aren't enough of them. We are determined not to loose this issue on a half baked case.

I had an illuminating experience in the senate last week. You have to be there to see every expression and hear every insinuation of voice to get the full impact. The case was on the relationship of radio and TV programs to juvenile delinquency. Estes Kefauver is the Chairman of the Sub-Committee.

Juvenile delinquency provides an opening into the home and mother team. The broadcasters could well have felt a kinship with the early Christian martyrs. Miss Frieda Hennock took the stand first and spoke in favorable terms on the NARTB picture. Then she knocked it all down by saying that the points are unenforceable. She wished to have the programing under the power of the FCC. She pointed out that the air over which you send your signals is in the public domain. She said the FCC must take programing into full account in the renewal of broadcasters licenses.

During the examination, Miss Hennock was asked if the clean up campaign should not also apply to newspapers. She said that newspapers are not Federally licensed. The pay off came when Senator Wiley said that TV is playing an increasing role in elections and campaign costs have become prohibitive, and asked what the commission is doing about it.

What is the relativity of this question to juvenile delinquency? It escapes me.

She said that candidates for public office should have the use of such broadcast time free. She said that there can be no more important contribution than political broadcasting. She suggested that he bring the subject up on the Senate floor. This idea caught on pretty rapidly. The Senate Sub-Committee on Elections opens this week and the Chairman of the Democratic Committee was interested.

He was having quite a field day until Senator Curtis said, "Allright, what about getting free halls for political meetings." Butler replied "They are private people." Curtis asked "What about the printer printing free handbills" Butler replied "They are not in the public domain." Curtis said "I do not believe in private property being given away without reimbursement."

JOHN MAEGHER: I would caution you against any sense of complacency with regard to our broadcasting. Every single member of the commission has spoken out publicly with reference to the unfortunate practices of some broadcasters. Most people are decent, law abiding citizens. There are a certain number who have no consideration of others and they make it difficult for everyone with whom they come in contact. Only firm action by the majority can hold this minority in check. I hope and pray that the industry will police itself. Don't force the FCC to enter this danger area.

Mr. McHonahee, in his comments to the Ohio Broadcasters, was consistent with the others. He said "Every license is a public trust. This cannot be over emphasized. Your license is like a public grant to be used in the public interest and no longer. I get the feeling that time is running out in our period of grace and those that regulate our destinies will crack down. One of the most important factors contrib uting to the financial success of the station is appropriate programing."

In order to fit the programing to a particular community, it is necessary to have the feel of the community by joining in the activities of the community. Everyone greatly appreciates recognition. It gives one the feeling of belonging. In other words, a particular broadcasting interest will take on the atmosphere of a cooperative community enterprise. Unfortunately, people who might well dismiss the FCC part are constantly exposed to some of the worst broadcasting being done in the United States.

One morning recently, I heard an announcement sponsored by a fortune teller who stated that she was located just a block from the White House, and implied that whenever Ike had a tough problem, he would just slip down the block to see her.

The business of radio broadcasting, generally speaking, is doing pretty well, despite a recent article in the Wall Street Journal, with the bad selection of a headline "Fading Radio" and similar subtitles. A number of us registered strong protests in letters to the editor, Only two were printed, and they probably fell far short of correcting the views of the article.

Radio set ownership is continually rising, from 57 million to 117 million during the period of greatest TV growth. Radio has become a more intimate method of communication. At present there are 29 million automobile radios, 10 million portable radios and another 10 million radios in public places. Local advertising has been increasing. So much depends on the work of the local advertising salesman. A tremendous job is being done under trying circumstances.

I am confident that radio will continue to prosper and I am confident that each of you will grow and prosper with it. Thank you.

After Mr. Maegher finished speaking, the group recessed for ten minutes.

When the meeting resumed, Bill McDonald was called upon to give his report and it was his plan to send the full report to each station.

A motion was made by Virgil Sharpe, seconded by Bob Johnson that Bill McDonald be re-appointed Nebraska Radio Network Co-ordinator. The motion was carried.

LES HILLIARD: I have done a little research in my record library with regard to SESAC and I would like to give you the information I have compiled. We searched through our whole record library and found only

15 SESAC records. We have about 15 thousand records in our library. That means we have a total of 1/100th of one per cent SESAC records in our library, and our membership costs us $40.00 per month. I find out that we paid a total of $165 last month for the services of ASCAP. I figured that 90 per cent of our library is ASCAP and BMI. The cost for 80 per cent was 2.8 cents per month for ASCAP.

The others cost us $1.25 apiece to have them in our library. If we paid BMI and ASCAP on the same basis, we would have to pay them about $16,000 per month. The other angle to this thing would be to pay SESAC on the same basis that we pay BMI and ASCAP. We would then pay them 89 hundredths of a cent per month. I think that we are losing sight of a great saving and if we don't try to do something, it seems very foolish to put that much into it. None of us are paying the right amount. SESAC has different rates for different people, according to who drives the hardest bargain. It is easy to see that SESAC is not treating us all fairly. I can't understand why the rest of you aren't tearing your hair, but I guess it's just me. Other state organizations are trying to do something about it, and I think something can be done about it. I think even us little fellows can do something if we just want to go ahead and do it.

JOHN MEAGHER: Les, you certainly aren't alone in your concern. We are proceeding to do what we think can be done. We had a meeting with SESAC last August. We found that we were in a complicated situation in the discussion. Since we were in such variance, we invited them to join in a study. Nothing came of that at that point, and I personally invited them to the meeting in Montana. Nothing came of that either. They wished to see all of the correspondence with member stations.

It was brought up in a meeting with our copyright committee this year and it was determined that we should embark in a study of our own, but the results will no doubt be unsatisfactory with SESAC since they are not cooperating in the investigation with us. This, however, will give us an opportunity to find out how SESAC is charging the different stations. One station made an investigation and found that it was costing them $44 for each SESAC record they played.

LES HILLIARD: In Billboard I discovered that SESAC is having some internal difficulties too. Averbak products in BMI are bringing a suit against SESAC.

JOHN MEAGHER: If the contract with SESAC has run out, they have to prove that you have played SESAC music without a contract, and if they can't prove it, they are just out.

SECRETARY PENTZ: How would one obtain a listing of SESAC records?

JOHN MEAGHER: You can't get the information. Every catalogue is out of date as soon as it is printed. A per-program license doesn't work, because it costs too much to keep the proper records. BMI is in a law suit with ASCAP and if we as a group went into something with SESAC, it might react against us in our operations with BMI.

PRESIDENT BURKE: Can the committee on Dues Structure give us their report at this time?

VIRGIL SHARPE: As a result of looking at what the other organizations are doing, we feel that we should have a maximum and a minimum cost. Your committee recommends that a minimum of $12.00 or $1.00 each month be paid each year and the maximum should be $60.00 per year, or $5.00 per month. In between rates would be 1/20th per month of the highest quarter hour rate as specified in Standard Rate and Data,---no less than $12.00 and no more than $60.00. This would have brought in a total of $712.00 had it been in operation last year. At our next annual meeting, this could be lowered, or changed as necessary.

SECRETARY PENTZ: Do we assess both organizations when there are two stations being operated under the same ownership?

VIRGIL SHARPE: It is our understanding that each organization would be solicited separately. It was the committee's idea that at each Annual meeting the percentage price should be reviewed.

It was moved by Roy Lenwell, seconded by Bob Johnson, that the report be accepted and acted upon. The motion carried.

In regard to Minute Man Announcements, it was stated that the alert will almost assuredly be this coming week. "Blowtorch" is the code word that will be used when the alert is put on. They are pretty sure that it will be after five o'clock, to enable all the working people in the Guard to turn out and participate.

The report of the Resolutions Committee was given at this time by Bob Thomas as follows:

1. Be it resolved that NBA unanimously offer our appreciation to NBA officials, directors, and committeemen for their splendid effort in organizing the 1956 meeting, and also for their effective service in behalf of the Association during the past year. To ~~especially include the President, Harry Burke; the Secretary-Treasurer, Bud Pentz; and to Bill McDonald, Coordinator of the Nebraska Radio Network.~~ [but here - if he is OK]

2. Be it resolved that NBA unanimously thanks Radio Station WJAG, ~~their gracious General Manager Bob Thomas,~~ and their staff, for their hospitality and many courtesies, and ~~for doing the grand~~ type of job that we have come to expect from Bob Thomas, Evans Meier and staff.

3. Be it resolved that the NBA expresses its appreciation for the active coordination effected with NARTB by ~~Jim Ebel~~, the Association's NARTB Representative. And be it further resolved that cognizance be taken of the excellent service rendered by ~~Joe Hartenbower,~~ NARTB 10th District Director, during the past year, and also for his complete report on NARTB activities. The NBA members feel especially grateful for the appearance at our annual meeting by John Meagher, ~~Vice-President in charge of Radio for~~

NARTB, Washington, and for his counsel to this group. Thanks also to Alvin King of NARTB for his attendance and participation. The NBA urges increased cooperation between State Associations and the NARTB. Continued

4. Be it resolved that the NBA welcomes the presence of representatives of the University of Nebraska; Associated Press; United Press; and the Nebraska Heart Association, whose representative Frank Whitley presented special awards to Radio Station WJAG and WOW AM-TV, and also Martin Busch, Program Director, KUSD, Vermillion.

5. Be it resolved that thanks be given to Mr. Ed Hale, President and Mr. Charles Dean, Secretary, of the Norfolk Chamber of Commerce; and further to the Hotel Madison and it's Manager Mr. Charles Dolan for the warm hospitality afforded the NBA members.

6. NBA resolves that full support be given to the passage of LB 377, commonly called the Poultry Market News Service, as originally proposed, and that our new President be instructed to register unanimous support of the NBA.

7. Be it resolved that the NBA urges adoption of a uniform daylight savings time schedule on a national basis.

8. Be it resolved that the NBA has reached a point in it's growth where it can and should render additional service to it's members, the Industry, and the general public. It is recommended that the new officers take immediate steps to set up a constructive program to enlarge the scope of the association's activities. Recommended projects for action include, for example, establishment of a personnel placement clearing center, alert screening of Nebraska legislative proposals pertaining to broadcasting; intelligent cooperation with schools to enable live broadcasting of all high school sporting events; working with power groups to eliminate interference with Radio and TV reception and etc. It is further recommended that the projects for this year be determined as soon as possible by the officers and board, that a realistic budget be established, and that necessary steps be taken to provide adequate financing.

The report of the Nominations Committee was given by John Alexander as follows:

President: Gene Ackerley, KCOW, Alliance
Vice-President: Virgil Sharpe, KOWH, Omaha
Secretary-Treasurer: Bud Pentz, KWBE, Beatrice
Directors: Dick Chapin, KFOR, Lincoln
Dave Young, KSID, Sidney
L. L. Hilliard, KOLT, Scottsbluff
TV Director, Jim Ebel, KOLN-TV, Lincoln
NARTB Representative: Frank Fogarty, WOW, Omana
Network Coordinator, Bill McDonald, KFAB

Cody Boardman Mrs Crawford.

It was moved that nominations be closed and that we accept the slate unanimously. Motion carried.

Further invitations for next years convention were extended by York, North Platte and Omaha.

It was moved and seconded that the next convention be held in York, Nebraska. The motion carried.

Secretary Pentz gave a short talk regarding the value of giving accurate information regarding anyone that uses you for a reference.

John Alexander suggested that a poll be taken of the state to find out how many of the people will be going to the United States Convention, and suggested inviting Val Peterson, Fred Seaton and other Nebraska Notables.

President Burke requested a show of hands as to how many were planning on going to Washington. Those indicating plans to attend are as follows:

Jim Ebel, KOLN
Owen Saddler, KMTV
Jack Gilbert, KHOL
Al McPhillany, KOHL
Les Hilliard, KOLT
Arden Swisher, KMTV
Frank Fogarty, WOW-TV
Harry Burke, KFAB
LeRoy Lenwell, KBRL
Paul Fry, Kbon
Virgil Sharpe, KOWH
Bob Thomas, WJAG
John Alexander, KODY
John Mitchell, KGFW
Dick Chapin, KFOR
Bob Johnson, KFTB

It was moved by Les Hilliard, seconded by Bob Johnson that the meeting adjourn. The motion carried.

The annual convention of the Nebraska Broadcasters Association adjourned at 3:30 p.m., April 15, 1955.